

# Always on, enabling smart assets

Make data driven decisions. Danfoss Prosa IoT provides a flexible data management tool that addresses the complexity of your marketing equipment while controlling and minimizing costs, and increasing your revenues.



**40%**  
reduction in service  
costs per year



With Danfoss Prosa IoT solutions, make your equipment smarter to maximize your return on investment. You can achieve significant cost reductions, improve your assets management and increase revenues. Discover how.

**Increase revenues**

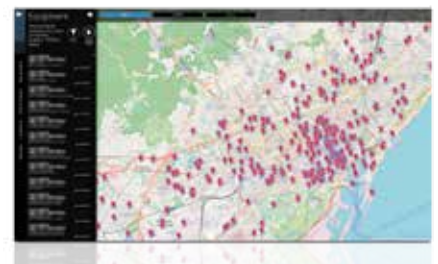
- Increase sales by 15%**  
Incremental sales with the right product mix per point of sales equipment
- Target your market**  
Grasp consumer feedback through consumer engagement
- ROI analysis**  
Immediately act on low selling point of sales and increase the productivity

**Reduce costs**

- Reduce service costs by 40%**  
Thanks to predictive maintenance and false service calls elimination
- Reduce down time by 40%**  
Reduce response time, service visits and therefore down time
- Reduce lost asset ratio**  
Track unauthorized movements and reduce the number of lost assets

**Improve assets management**

- Stock management**  
Re-order automatically and control product lifetime
- Spare parts management**  
Re-order automatically and select the part before the service takes place
- Automatic asset history**  
Complete service history and service records



**Our solution**

- One cloud**  
A single platform tool that enables the management of all your assets from production, placement, hibernation to end of life
- Always on**  
Capture real time alarms for asset movement, temperature, sales data or full controller diagnostic data

- Smart connectivity**  
Remotely switch between GSM and Bluetooth communication protocols. You can also autonomously switch between any protocol by learning from the user interactions
- Universal controller**  
Get connected to multiple controllers from different manufacturers

- Sustainable cooling**  
Unparalleled products and applications knowledge, coupled with global application centres of excellence in product design and IoT

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